
Curated

The link provided leads to a Spotify profile with various playlists, sorted in alphabetical order. Note that the flavor-text and the Spotify title all have their first word parenthesized. This style choice hints that first words are important, and since most of the playlist titles have one word, one might look at the first words of the songs.

Indeed, within each playlist, we can read off phrases. Given that the graphic seems to hint that the playlists form a chain (there are 10 squares and 10 playlists), we can see that each playlist's phrase hint at the next playlist in the chain.

Bangers	Follow up to "To Pimp a Butterfly" released before "Damn"	Untitled
Chill	Are we rolling out to K Sigma? Beginning of the chain	Pregame
Crowd Pleaser	It's over Anakin. I have the high ground.	Galactic
Galactic	Because of Win Dixie litmus candy flavor	Melancholy
Melancholy	End of the line	END
Pregame	Dumbbells and a treadmill – oh my!	Workout
Sleep	British dish, decrepit car, or turnin' up	Bangers
Study	We're all deprived of this	Sleep
Untitled	Just want to be cool	Crowd Pleaser
Workout	No lyrics or distractions allowed	Study

Since the Chill playlist's phrase also says "Beginning of the chain," we construct the chain as follows:

Chill → Pregame → Workout → Study → Sleep → Bangers → Untitled → Crowd Pleaser → Galactic → Melancholy

Next, we realize that the placement of the circles in one of four quadrants of the squares references individual songs in the squares' corresponding playlists, as shown by the playlist cover photo (which features the first four songs in the playlist). Although every song comes with plenty of information, we can start by using the song names themselves; the numbers in the circles reference which letter of the song to use.

In the cover photos, the 1st song is in the upper right corner of the playlist cover photo, the 2nd is in the upper left corner, the 3rd is in the lower right corner, and the 4th is in the lower left corner. (NOTE: during the hunt, we discovered that the cover art was inconsistent depending on whether the participants were using Web Player [recommended], mobile application, etc. – we apologize for this technical difficulty!)

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The playlist songs are below:

Playlist Name	Number of Song	Name of Song
Chill	4	Out of Tune
Pregame	1	Dumbbells Will Go Out
Workout	1	No Problem
Study	2	All Alone
Sleep	3	Decrepit Purification
Bangers	1	Follow My Voice
Untitled	4	Be Careful
Crowd Pleaser	2	Over Everything
Galactic	4	Dixie Avenue
Melancholy	3	The Bird

Pairing each song with its corresponding numerical index (from inside the circle) yields:

Name of Song	Numerical Index	Letter
Out of Tune	6	T
Dumbbells Will Go Out	10	W
No Problem	8	E
All Alone	7	N
Decrepit Purification	8	T
Follow My Voice	8	Y
Be Careful	7	F
Over Everything	12	I
Dixie Avenue	7	V
The Bird	3	E

so the answer is **TWENTYFIVE**.